ANNIECANNONS

LAUNCHING BRIGHTER FUTURES

Economic power is the key to breaking the cycle of exploitation among vulnerable communities. At AnnieCannons, we transform survivors of human trafficking into software professionals through a holistic program that trains and equips survivors to independently support themselves and their families.

THE CYCLE OF EXPLOITATION

1. EXPLOITATION

2. ESCAPE OR INTERVENTION

3-7X INDIVIDUALS RE-RESCUED

3. RESIDENTIAL PLACEMENT

4. MENTAL AND PHYSICAL HEALTH SERVICES

ECONOMIC OPPORTUNITY IS AN UNMET NEED FOR SURVIVORS

WHO WE ARE

AnnieCannons offers survivors the economic opportunity they need to sustain a lifetime of freedom in a supportive, trauma-informed work environment. We train survivors of human trafficking in-demand technical skills through our coding bootcamp, and then help graduates build a sustainable source of income by sourcing project-based work through our development shop. Our focus on both training and curating income opportunities makes us unique among survivor organizations.

TRAINING
Coding Bootcamp trains students in-demand tech skills that support a living wage

INCOME
Development Shop provides project-based work, plus the opportunity to build a portfolio

STUDENT-LED PROJECTS
Each class builds a product that fights human trafficking or gender-based violence

THE PROBLEM WE SOLVE

Despite an increase in the awareness of human trafficking and the number of NGO's working on this issue, less than half of residential programs for survivors offer job training, and those that do train in low-skilled work that cannot support a living wage. Without options for long-term economic sustainability, many survivors return to their trafficker or end up being re-exploited, creating an unbroken cycle of exploitation.

HOW OUR PROGRAM WORKS

Using a phased approach, students gradually expand their technical skill set and earning potential over the course of 6+ months. Those who show mastery of Phase I and II are eligible to join Phase III, an ongoing program teaching advanced skills, coding languages, security, mobile development and more. Graduation from Phase I is required to be eligible for project-based work from our Development Shop.

PHASE I DIGITAL BASICS	PHASE II WEB DEVELOPMENT	PHASE III ADVANCED SKILLS
$45,000 / YR 6 WEEKS	**$80,000+ / YR** 4 MONTHS	**$150,000 / YR** ONGOING
· Computer literacy · Software lifecycle · QA testing · Design process	· HTML/CSS · JavaScript · jQuery · AJAX · Node.js · Command line · Introduction to Data Science	· JavaScript frameworks · Python · Visual design · Build tools · Web apps · Security · Mobile

BUSINESS MODEL

AnnieCannons goal is to be a self-sustaining 501(c)3 by 2020. Commissions from our Dev Shop will fund training of new students through our Coding Bootcamp, while donations will be used to hire qualified graduates as teachers and expand to other cities. The support of our partners and donors have helped us achieve major milestones in our journey to long-term sustainability.

8000 SQ FT COMMUNITY SPACE DONATED AND RENOVATED	**28** STUDENTS SERVED	**83** VOLUNTEERS ENGAGED; 70% TECHNICAL	**18** PROJECTS COMPLETED THROUGH DEV SHOP	**$45K** INCOME EARNED BY GRADUATES

PARTNERSHIPS MAKE OUR WORK POSSIBLE

AnnieCannons has 35 existing corporate partners that support our work through a combination of volunteerism, donations, hiring, and co-marketing.

twitter   Palantir   salesforce   slack   GitHub

PARTNER WITH US

GIVE

Help us reach our $1M fundraising goal to be 100% self-funded by 2021.

HIRE

Outsource your data, testing, and front-end development work to graduates working in our Dev Shop.

VOLUNTEER

Review code, give a guest lecture, or mentor a student apprentice in advanced technical skills.

SHARE

Collaborate through marketing and content initiatives to spread the word about our work.

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CONTACT

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